

SOUTH CARRICK DAVID BELL MEMORIAL ROAD RACE

School Poster Competition



On Sunday 10th June 2012 the best cyclists in Britain will line up in Girvan for the 2012 South Carrick David Bell Memorial – the 47th running of this classic Scottish bike race.

David Bell was a local cyclist and journalist who wrote under the name 'The Highwayman'. For more than 30 years he wrote a popular column in the Ayrshire Post about his adventures by bike, including 'mountain biking' long before mountain bikes existed!

The race is run in his honour, and the winner will need to ride 100 miles across the toughest climbs in South Ayrshire. The organisers at Ayr Roads Cycling Club are working with local partners to make sure the race is a success, and hopefully be shown on TV in 2013.

The South Carrick David Bell Memorial is a community-led event, supported from South Ayrshire Council and South Carrick Community Leisure, and we would like you to get involved!

We are asking school children across the South Carrick area to design the artwork for all the race publicity. The winning designs will be used on everything from the event Facebook page to huge banners to be hung on the side of the Stumpy Tower in Girvan.

Primary School Competition:

South Ayrshire Council have kindly agreed to us hanging banners on the Stumpy Tower in Girvan. The best two designs will be created into huge banners that will be seen by everyone driving through Girvan. As well as seeing their design made into huge public art, the two winners will win the right to start the race. The theme of the poster is "South Carrick welcomes the 2012 David Bell Memorial Road Race".

Competition rules:

- The competition is open to pupils from the South Carrick area, including Ballantrae, Barr, Barrhill, Colmonell, Crosshill, Dailly, Kirkmichael, Straiton, Sacred Heart, Girvan and Maidens Primary Schools
- Designs must be in portrait format, and four times as high as they are wide (e.g 50cm tall, 12.5cm wide)
- Entries must be submitted by the 16th March 2012
- Entrants must agree to have their design used by race organisers to promote the race
- Entrants must provide their name, age, school and class teachers details

Secondary School Competition:

We are looking to create a brand identity for the David Bell – a bold and eye catching logo to be used on all event material as the event grows over the next five years. We are not designers, so your help is essential! The logo might capture the unique scenery of Ayrshire, the history of the event, or even the future. You can present your logo as either a website banner, or incorporated into a poster in A3 scale. As well as the opportunity to have your artwork used for a national event, the winner will also win the chance to follow the race in an official race convoy vehicle - the best way to watch the drama unfold!

Competition Rules

- The competition is open to pupils from the South Carrick area, including Girvan and Carrick Academies
- Designs must be A3 portrait for posters, or as a banner 5x as wide as high (e.g. 1000 x 200 pixels).
- Entries must be submitted by the 16th March 2012
- Entrants must agree to have their design used by race organisers to promote the race
- Entrants must provide their name, age, and school details

Competition entries should be sent to:

CYCLE RACE POSTER COMPETITION c/o Ronnie Sinclair, Carrick Buildings, Henrietta Street, Girvan, KA26 9AL



www.southcarrickdavebell.org